



New Logo Identifies HSFCA as a Uniquely Hawaiian Entity

The Hawai'i State Foundation on Culture and the Arts has a new logo! It was created by the award-winning graphic design firm Goodson+Yu Design of Honolulu. Developmental meetings with HSFCA staff and Commission defined the logo as a lasting brand image that will identify the organization as a uniquely Hawaiian entity.

The challenge was to portray in a single mark HSFCA's essence as an arts organization, one that touches nearly every aspect of learned and artful living by the people of Hawai'i both past and present. The mission of the HSFCA is to promote, perpetuate and encourage culture and the arts, history and the humanities as central to the quality of life of the people of Hawai'i.

The range of disciplines that fall under the aegis of the HSFCA is very large, so a list was created of all aspects of not only Hawaiian arts and cultural practices, but also any that could conceivably be created or performed here. Next a separate list of all appropriate visual symbols and images of Hawai'i was compiled, from the obvious to the obscure.

"No less important was honoring the legacies and vision of HSFCA founders Masaru 'Pundy' Yokouchi, Governor John A. Burns, and architect Alfred Preis," said Roger Yu, president of the 30-year-old kama'aina design firm. The three visionaries of what was then known as the Arts Council of Hawai'i formally established the arts and culture of Hawai'i as a core component of our state. They also created

the one percent law, a mandate that one percent of the state's annual budget be spent on beautifying the environment through the acquisition and display of public works of art. This initiative has since been adopted by other states.

The logo consists of two stylized shapes that recall the sails of early Hawaiian voyaging canoes. Placed opposite each other, they form a symmetrical, organic, vessel shape, much like a calabash. The space between the two shapes at the bottom provides a modern, multi-sided aspect. Coalesced, these images represent the arrival and flourishing of the first seeds of Hawaiian culture, and the calabash, a symbol



of giving and nurturing. This "cradle of creativity" is where art is born.

The colors are those of the first feather cloaks worn by Hawaiian ali'i, which were woven from the red feathers of the i'iwi bird and the yellow features of the mamo bird. Along with black, these colors work well on white, light, black, or dark backgrounds.

Typographically, the word Hawai'i was isolated and enlarged for more immediate recognition. Since the name "Hawai'i State Foundation on Culture and the Arts" is long, this configuration improves legibility and readability. The logo can be reproduced in three colors, red, yellow and black; reversed to white; or in black only. A white logo in a black box is also available. A stylebook is being prepared with instructions on the proper use of the logo. Electronic versions of the logo will be available for download from the HSFCA website.

MAY FREE EVENTS AT HISAM

The public is invited to these free events for May 2009 to be held at the Hawai'i State Art Museum in the No. 1 Capitol District Building at 250 South Hotel Street in downtown Honolulu. See feature stories and photos of these events in this e-newsletter. For info, call 586-0307 or visit www.hawaii.gov/sfca.

**Grand Opening
Accession '09 Art Exhibition
First Friday, May 1, 2009
6-9 p.m.**

Accession '09 is a continuation of the main Accession exhibition. This addition features new art acquired for the Art in Public Places Program.

**Live from the Lawn
May Day Cruzin'
First Friday, May 1, 2009
6-9 p.m.**

Event features the Cruz family: father Ernie Cruz Sr., the group One Right Turn (sisters Tiffa and Connie Cruz plus Tiffa's husband Imua Garza), and sons Guy Cruz and Ernie Cruz Jr.

**Second Saturday
InPrint! Neptune's Print Shop
Saturday, May 9, 2009
11 a.m.-3 p.m.**

Members of the Honolulu Printmakers will help guests make their own ocean prints using stencils and a printing press. Marcia Pasqua will give printmaking demonstrations.

**Art Lunch Lecture
From the Middle of Nowhere:
The Recent Prints of Charles Cohan
Tuesday, May 26, 2009, 12-1 p.m.**
Charles Cohan, Professor of Art and Printmaking Program Chair at the University of Hawai'i at Manoa, will discuss his work as a printmaker.

Dedication Ceremony – Student Art Exhibition

Sunday, May 3, 2009, 1-3 p.m., Hawai'i Convention Center; Free

The Hawai'i State Foundation on Culture and the Arts will host an art dedication at the Hawai'i Convention Center on Sunday, May 3rd at 1 p.m. The event showcases the *2009 Student Art Exhibition*, created by students in grades K-6 statewide. The dedication honors the artists and their works. The art exhibition and dedication is a collaborative effort of the Hawai'i State Foundation on Culture and the Arts, the Hawai'i State Department of Education, the Hawai'i Convention Center, and the Hawai'i Tourism Authority. The public is invited to this free event.

The *2009 Student Art Exhibition* is a program established by the Hawai'i State Foundation on Culture and the Arts to recognize and display student artwork. The program is funded through the Works of Art Special Fund and provides opportunities for students to participate in a juried art competition and have their artworks exhibited at the Hawai'i Convention Center. The exhibition is organized much like the prestigious *Artists of Hawai'i* semi-annual exhibition hosted by the Honolulu Academy of Arts.

Permanent display facilities were designed and constructed for the Pa Kamali'i Courtyard and a competitive annual exhibition was originally developed by the HSFCA in cooperation with the Department of Education, the Hawai'i

Association of Independent Schools, and the Honolulu Academy of Arts.

All public and private school students in grades K-6 were encouraged to participate in the *2009 Student Art Exhibition*. The theme, *Celebrating Hawai'i with My Family and Friends*, inspired students to express how they feel, see, or interpret their lifestyle in the islands. This year, teachers were asked to brainstorm with their students about their ideas which included the commemoration of the 50th anniversary of statehood. Each school submitted works for judging.

A distinguished team of three judges selected 96 artworks for this year's exhibition. The three judges for this year's competition were Rochelle Lum, Liz Train, and Lori Y. Uyehara. These three artists were selected as judges based on their participation in local, national, and international exhibitions along with their experience in art education.

The works were shipped to the Department of Education, where the judges conducted their final review and selected 96 works for the exhibition.

The *2009 Student Art Exhibition* will enable visitors to experience the common interests and diversity of Hawai'i through the art of its multicultural youth. The public is welcome to see the artwork, which will be on display for one year. Free docent-guided tours are available at 9 a.m. and 11 a.m. on

Wednesdays and Thursdays for groups of 10 or more. Tours are conducted by appointment only. To make reservations call the tour hotline at 943-3587.

The Hawai'i State Foundation on Culture and the Arts was established by the Hawai'i State Legislature in 1965 as the official arts agency of the State of Hawai'i. The concept of setting aside one percent of construction appropriations to provide a funding base for the acquisition of works of art set a national standard in 1967 when Hawai'i became the first state in the nation to pass such legislation. The 1989 revision of the law created the Works of Art Special Fund, a non-lapsing account into which all funds set aside for works of art are deposited and from which expenditures for purposes consistent with Section 103-8.5, Hawai'i Revised Statutes, are made.

The Art in Public Places Program objectives are to enhance the environmental quality of public buildings and spaces throughout the state for the enjoyment and enrichment of the public; to cultivate the public's awareness of visual arts in all media, styles, and techniques; to contribute to the development and recognition of a professional artistic community; and to acquire, interpret, preserve, and display works of art expressive of the Hawaiian islands, the multicultural heritages of its people, and the creative interests of artists.



Kanikapila by Colton Kobayashi, Waihee School, Grade 5, Teacher: Stephanie Mira



Moonlight Friends by Michael Ho, Hawai'i Preparatory Academy, Grade 6, Teacher: Jane Taylor

Sculptures by Sean Browne and Nicholas Bleecker Dedicated at Hilo Judiciary Complex

The Hawai'i State Foundation on Culture and the Arts dedicated a granite sculpture by Sean K.L. Browne and a granite and bronze sculpture by Nicholas Bleecker at the grand opening of the new Hilo Judiciary Complex on Wednesday, April 1, 2009.

The dedication honored the artists and their sculptures. These works are featured in the *Accession '09* art exhibition at the Hawai'i State Art Museum.

The sculpture *Kahu O Ka Wai Ola O Hilo* by Sean K.L. Browne depicts a pair of hands that represent a high order, the Ali'i (Hawaiian royalty) of ancient times and today's Judiciary.

The hands embrace and protect the central circular platform. The circular platform symbolizes a spring and piko (navel) of the earth, the source from which water and life flow.

Similarly, Hilo itself is nourished and sustained by the life-giving springs that feed its rivers. The ancients were well aware of the need for water to sustain the earth and life itself. As a result, *kanawai* (laws) were created for its care and protection.

Today, the Judiciary shares in this responsibility by upholding and protecting the laws that govern the use of water and the perpetuation of life.

Sean K.L. Browne was born in Hilo, Hawai'i in 1953. He is a graduate of the Kamehameha Schools in Honolulu. Browne received a Bachelor of Arts degree from the University of Redlands in California and a Master of Fine Arts degree from the University of Hawai'i at Manoa.

The sculpture *Mamalahoe* by Nicholas Bleecker was inspired by the Law of the Splintered Paddle which guaranteed the safety of all, including women, children, sick, and the aged.

Nicholas Bleecker was born in Palos Verdes, California in 1950 and has lived in Hawai'i since 1951. He received Bachelor of Arts degrees in Art History and Sculpture and his Master of Fine Arts degree from the University of Hawai'i at Manoa in 1995.



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The sculpture *Mamalahoe* by Nicholas Bleecker was inspired by the Law of the Splintered Paddle which guaranteed the safety of all, including women, children, sick, and the aged.

Photos by William Inq, Hawai'i Tribune-Herald

Accession '09 Art Exhibition

First Friday, May 1, 2009, 6-9 p.m., Hawai'i State Art Museum; Free

Join us for the grand opening of a new art exhibition entitled *Accession '09*. This free event is part of the *Live from the Lawn* event at the Hawai'i State Art Museum on *First Friday*, May 1, 2009 from 6 to 9 p.m. The new exhibition is a continuation of the main exhibition entitled *Accession: Recent Acquisitions from the Art in Public Places Collection* which runs thru July 18, 2009.

Showcasing new acquisitions from the Art in Public Places Collection, this exhibition highlights extraordinary recent purchases, commissions, and gifts demonstrating the exceptional work collected by the Hawai'i State Foundation on Culture and the Arts. The exhibition includes artists such as Toshiko Takaezu, Jerry Okimoto, Reiko Brandon, Laura Smith, Charles Higa, and Kenneth Bushnell.

The Hawai'i State Foundation on Culture and the Arts was established by the State Legislature in 1965 as the official arts agency of Hawai'i. In 1967, the State's role as patron of the arts was further augmented with the creation of the Art in Public Places Program, the first such program in the United States.

One percent of the cost of newly constructed state buildings is used for commissioning or purchasing works of art, which are then placed in or around state buildings for public enjoyment, including the Hawai'i State Art Museum. Works of art are selected for purchase from juried and curated exhibitions, galleries, and artists' studios by Acquisition Award Selection Committees. Visiting open, juried shows, and Neighbor Island annual exhibits provides purchase opportunities to the broadest number of artists and supports regional exhibitions.

The Art in Public Places Program cultivates the public's awareness, understanding, and appreciation of visual arts and enhances and beautifies the environment through its "museum without walls."

Over its 40-year history, the Art in Public Places Collection is recognized as one of the most significant collections of late 20th and early 21st century



Eli Baxter, *roidea 4*, mixed media



Frank McClure, *Mangifera*, mango

art in Hawai'i. The display of recent acquisitions continues this unique history providing the public with the opportunity to view their art at the Hawai'i State Art Museum.

The Hawai'i State Art Museum is in the No. 1 Capitol District Building at 250 South Hotel Street in Honolulu. Open Tuesday to Saturday from 10 a.m. to 4 p.m. Free admission.

Live from the Lawn – May Day Cruzin’

First Friday, May 1, 2009, 6-9 p.m., Hawai‘i State Art Museum; Free

Join us for *May Day Cruzin’*, a special *Live from the Lawn* event at the Hawai‘i State Art Museum on *First Friday* on May 1st from 6 to 9 p.m. It’s all in the family as this event showcases the long-awaited reunion concert of the musical Cruz family. The lineup includes legendary father Ernie Cruz Sr., the group One Right Turn (sisters Tiffa and Connie Cruz with Tiffa’s husband Imua Garza), and sons Guy Cruz and Ernie Cruz Jr. The public is invited to this free event.

Opening the program on the front lawn stage is the patriarch of the family, father Ernie Cruz Sr. He is known throughout the Hawaiian Islands as the yodeling-singing-picking Hawaiian musical cowboy. Ernie will perform with his band from the Big Island, and he will be joined for duets by his daughter Connie.

Up next on the lawn stage is One Right Turn, the ultimate musical family affair featuring two young sisters, Tiffa and Connie, hailing from this amazing Hawaiian musical family, plus Tiffa’s husband, Imua Garza, the former lead singer and founding member of the famous group, the Opihi Pickers. Tiffany, Connie, and Imua have even sat in with John Cruz and Jack Johnson at the 2007 Kokua Festival in Honolulu, Hawai‘i. They just returned from a road trip throughout the West Coast, and they played at the SXSW 2009 Music Festival in Austin, Texas.

Upstairs on the second floor Lanai Lounge, the two Cruz brothers will perform. Up first will be Guy Cruz, who will sing a selection of songs ranging from soulful to sweet. His original songs reflect a universal love that anyone can relate to. Whether it’s reggae, country, blues, or contemporary; Guy stirs feelings in those that listen. Next it’s his brother, Ernie Cruz Jr., who is best known as one half of the wildly popular Ka‘au Crater Boys from the 1990s. So cruise on down to HiSAM for this free concert.

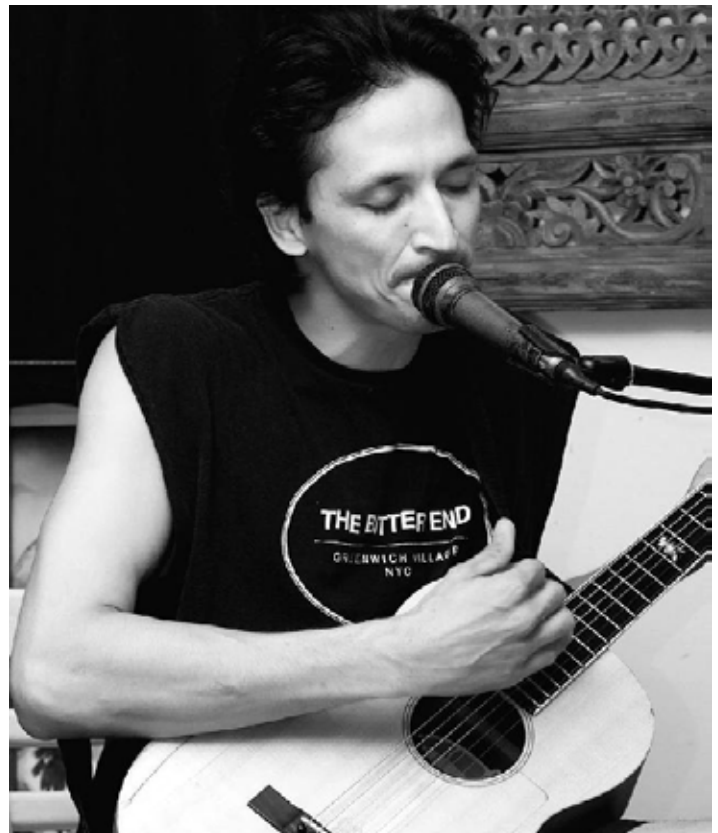
Delicious food will be on sale on the lawn from Le Crepe Café, Soul de Cuba Café, and Hank’s Haute Dogs. Downtown @ the HiSAM, the museum restaurant on the first floor, will be open for dinner and will be serving Spanish tapas. You can also visit our museum gift shop, Shop@HiSAM, which features a large selection of locally-made handcrafted gifts.

This free event is presented by the Hawai‘i State Foundation on Culture and the Arts and the Friends of the Hawai‘i State Art Museum and is produced by Tim Bostock Productions.

The Hawai‘i State Art Museum is in the No. 1 Capitol District Building at 250 South Hotel Street, on the corner of Hotel and Richards Streets, in downtown Honolulu across from the Capitol. The museum is open Tuesday to Saturday from 10 a.m. to 4 p.m. Admission is free. For more information on the museum, call 586-0900 or visit www.hawaii.gov/sfca.



One Right Turn, featuring sisters Tiffa and Connie Cruz with Tiffa’s husband Imua Garza, will perform at *Live from the Lawn* on *First Friday*, May 2nd.



Guy Cruz will sing a selection of songs ranging from soulful to sweet on the second floor Lanai Lounge of the Hawai‘i State Art Museum.

Second Saturday

InPrint! Neptune's Print Shop

Saturday, May 9, 2009, 11 a.m.-3 p.m., Hawai'i State Art Museum; Free

Join us for *InPrint! Neptune's Print Shop*, a special *Second Saturday* event at the Hawai'i State Art Museum (HiSAM) on Saturday, May 9th from 11 a.m. to 3 p.m. Come to the HiSAM galleries and bring your imagination! Members of the Honolulu Printmakers will help guests make their own ocean prints using stencils and a printing press.

Marcia Pasqua, an Artistic Teaching Partner with the Artists in the Schools Program, will give printmaking demonstrations.

Art galleries are open from 10 a.m. to 4 p.m. Art activities are from 11 a.m. to 3 p.m. It's fun for all ages. This free event is presented by the Hawai'i State Foundation on Culture and the Arts and the Friends of the Hawai'i State Art Museum.

Downtown streets aren't crowded on the weekend, so walk, bike, take The Bus, or drive to HiSAM on Second Saturday. Parking at Ali'i Place is only \$3 all day on Saturday. Enter the parking lot on the right side of Alakea Street between King Street and South Hotel Street. Free parking at the C&C underground lot at Beretania and Alapai. Metered parking at 'Iolani Palace is \$1 per hour.



Members of the Honolulu Printmakers will help guests make their own ocean prints using stencils and a printing press.

Art Lunch Lecture – Charles Cohan – Printmaker

Tuesday, May 26, 2009, 12-1 p.m., Hawai'i State Art Museum; Free

Join us for our *Art Lunch* lecture entitled *From the Middle of Nowhere: The Recent Prints of Charles Cohan* which will be held at the Hawai'i State Art Museum in the Multi-purpose Room on Tuesday, May 26th at noon. Charles Cohan is the recipient of an HSFCA Individual Artist Fellowship in Visual Arts in 2000. This lecture is part of the HSFCA Awards Recipients Series. The public is invited to this free event.

Charles Cohan is currently Professor of Art and Printmaking Program Chair in the Department of Art and Art History at the University of Hawai'i at Manoa. His presentation will consider the relation between his current work and his decision to move to Hawai'i in 1994. Cohan will discuss a range of issues concurrent with this theme, including the ramifications of geographic isolation, frequent flier miles, Fed Ex, Googleearth, the myth of digital connectivity, and the "decentralization" of the art world.

Cohan received a BFA in Printmaking from California College of Arts and Crafts and a MFA in Printmaking from Cranbrook Academy of Art. He has held professorships at Florida State University and the University of Wisconsin-Milwaukee. Recent solo exhibitions were presented at Curators Office in Washington, D.C. and Pyramid Atlantic in Maryland in 2008; Artlink Gallery in Seoul, Korea in 2007; the Biennial of Hawai'i Artists at The Contemporary Museum in Honolulu in 2005; and 1708 Gallery in Richmond Virginia in 2004.

Research and teaching projects have taken him to Whanganui Polytech in New Zealand; Hard Ground Printmakers



Artist Charles Cohan will discuss his work as a printmaker at the *Art Lunch* lecture at HiSAM on Tuesday, May 26th. Shown above is his work entitled *Airfield: Works by Charles Cohan*, which features diagrams of airport terminals from all over the world.

in Cape Town, South Africa; the University of Georgia Study Abroad Program in Cortona, Italy; the Pilchuck Glass School in Washington; and the Fundacion Ludwig in Havana, Cuba, for which he received a U.S. Department of State research travel grant.

Art & Story

Student Artists and Storytellers,
Saturday, May 9, 2009, 2 p.m.
The Lodge at Koele, Lana'i; Free

The HSFCA Community Arts project initiative entitled *Art & Story* will be held at the Four-Seasons Lodge at Koele on Lana'i on Saturday May 9th at 2 p.m. Now in its fifth year, this project is designed to provide access to the arts in underserved areas of our state.

Students from Lana'i High and Elementary School, ranging from grades 7-12 have the option to learn storytelling, a visual art medium, or both. Working with master storyteller, Nyla Fujii-Babb of the University of Hawai'i – Oral History Center and movement coach, Yukie Shiroma, students perform selected stories garnered from their own experiences, friends, and family elders.

The visual art component consists of students who chose to interpret their stories visually through painting or photography. Students worked with Aunties Nyla and Yukie over a five-week period to perfect their performance technique.

In addition to the students' presentation, Monkey Waterfall, a dance theatre company, will do a signature piece to be performed by Yukie Shiroma and Ben Moffat. This event is free and open to the public. For more information, contact the Lana'i Art Center at (808) 565-7503.



Shown above are the proud students of Lana'i who participated in last year's Art & Story project, which showcases storytellers and artists.



Monkey Waterfall, a dance theatre company featuring Ben Moffat and Yukie Shiroma, will perform on Lana'i on Saturday, May 9th.

ARTS FIRST Summer Institutes 2009

June Workshops for Teachers on O'ahu and Maui

The *ARTS FIRST Summer Institutes 2009* will be held in June on O'ahu and Maui. Registration is only open to classroom teachers, who must pre-register to attend the workshops. Teachers may attend either or both institutes.

The *O'ahu Summer Institute* will be held at Kapolei High School at 91-5007 Kapolei Parkway on June 16-19, 2009 from 8:30 a.m. to 2:30 p.m. This workshop, entitled *Arts Strategies for Literacy*, is for K-5 classroom teachers. Registration is required. **The O'ahu registration deadline is Friday, May 15th. The neighbor island registration deadline is Friday, May 1st.** For more information click

on [O'ahu Summer Institute 2009 Brochure](#) and [Registration Form](#) or call 533-2787. DOE Professional Development Credits are available; click on [PDC](#).

The *Maui Summer Institute* will be held at the Maui Arts & Cultural Center in Kahului on June 22-25, 2009 from 9 a.m. to 3:30 p.m. This workshop, entitled *Focus on Science: Integrating the Arts for 21st Century Skills*, is for K-8 classroom teachers. Registration is required. **The registration deadline is Friday, May 15th.** For more information, click on [Maui Summer Institute 2009 Brochure](#) (which includes a registration form) or call (808) 243-4282. DOE Professional Development Credits are available; click on [PDC](#).



HAWAII STATE ART MUSEUM, COME SEE, IT'S YOUR ART!

Visit the Hawai'i State Art Museum (HiSAM) at the No. 1 Capitol District Building at 250 South Hotel Street in Honolulu. Free Admission. Open Tuesday to Saturday, 10 a.m. to 4 p.m. For details, call 586-0900, or visit our website, www.hawaii.gov/sfca and click on Hawai'i State Art Museum.